

## Goal Achievement Task List

(Time Frames to be assigned by Town Council)

Objectives and Tasks	Time Frame			
	0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>Beautification and Community Design</b>				
<b>Objective A. To promote the renovation of existing structures so as to maintain the local character and identity of the community.</b>				
A1. Establish design standards and incorporate them into the town's Land Development Ordinance to guide structure renovation.				
<b>Objective B. To promote and support the use of ornamental plantings to beautify areas within the town, including gateways into town, and to encourage streetscape development along major thoroughfares through town.</b>				
B1. Work with local garden clubs to develop and maintain attractive landscaping on publicly owned property within the Town.				
B2. Develop an overall streetscape and landscaping plan for each of the gateways into town, including the traffic circle.				
B3. Seek grant funding, specifically federal enhancement funds, to improve the gateways to town.				
B4. Seek private funding for beautification projects.				
<b>Objective C. Encourage new or infill development to be designed and constructed so as to be compatible with the design, mass and scale of structures found within the same neighborhood and zoning district.</b>				
C1. Inventory the characteristics of each neighborhood within the town and develop design guidelines reflective of these characteristics for incorporation into the town's Land Development Ordinance.				
<b>Objective D. Keep vacant properties in Town from becoming overgrown and unsightly.</b>				
D1. Work with the owners of vacant properties in Town to ensure property maintenance and upkeep, specifically with regard to inoperative vehicles.				
D2. Implement an "adopt a street or area" project.				
<b>Objective E. Maintain/establish the tree canopy in Town.</b>				
E1. Develop a tree-replacement program for the Town (using street trees, not ornamental trees).				

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<b>Objective F. Encourage the continuing beautification of the downtown business area.</b>					
F1.	Work with downtown business owners to make the rear of their businesses as attractive as the front of their establishments.				
F2.	Implement the Main Street Streetscape Plan.				
<b>Objective G. Encourage the underground placement of electrical utilities in new development.</b>					
G1.	Modify the zoning ordinance to require that electrical and other utilities be placed underground for new construction.				

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<b>Boundary Adjustment</b>					
<b>Objective A. To promote the residential, commercial, and industrial development of land contiguous to the existing boundaries of the Town.</b>					
A1.	Re-evaluate areas desired for boundary adjustment and develop a feasibility plan for the expansion of the boundaries of the Town.				
A2.	Continue to work with Orange County to expand the Town's boundaries to provide for mixed use development and an additional commercial center for the Town.				
A3.	Through planned and controlled development, extend municipal water services as needed into expanded areas of the Town to reduce the financial burden on the individual water customer.				
A4.	Amend the comprehensive plan to reflect the desired land uses for any boundary adjustment initiatives as they are adopted.				

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<b>Economic Development</b>					
<b>Objective A. Develop the town's local economy by growing the key export industries of tourism and light manufacturing.</b>					
A1.	Encourage the development of a cluster of related design and technical services to create a business campus around the Green Applications site.				
A2.	Encourage tourism development through marketing and special events, growth of small businesses, and coordination with historic resources and regional agri-tourism events.				
A3.	Develop Verling Park as a venue for cultural events.				
<b>Objective B. Develop the town's local economy by expanding the business services desired by residents.</b>					
B1.	Work with Orange County Economic Development and the Central Virginia Partnership for Economic Development to expand business opportunities within and around the Town.				
B2.	Facilitate the development of new and existing businesses within existing commercial areas of Town to serve the basic needs of current and future residents with activities such as grocery shopping and dining, banking and personal services, specialty shopping and recreational activities, as appropriate to land use and neighborhood character.				
B3.	Work with Orange County Economic Development to develop an Enterprise Zone for the Town.				
<b>Objective C. Develop the Gordonsville Airport as an economic development tool for the region.</b>					
C1.	Review and revise the Airport Layout Plan as needed and implement the plan to upgrade and develop the facility in a manner consistent with Virginia Department of Aviation requirements.				

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<b>Objective D. Create a workforce that is job-ready to promote business development in the community.</b>					
D1.	Work with Orange County Economic Development to create workforce development programs in the area.				
D2.	Work with the Orange County School System to develop a career mentoring program for youth to demonstrate future job opportunities.				

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<b>Environment</b>					
<b>Objective A. Preserve and protect water quality.</b>					
A1.	Educate citizens on the use of lawn fertilizers and alternative methods of lawn care and maintenance.				
A2.	Review town ordinances to minimize the impact of development within known floodplain areas of the town.				
<b>Objective B. Minimize the impact of land clearing and grading for new development.</b>					
B1.	Review the town's Land Development Ordinance and make revisions as needed to require lot development that minimizes environmental impact through minimal land clearing and preservation of existing site topography.				
<b>Objective C. Preserve and enhance the tree canopy within town.</b>					
C1.	Participate in the Journey Through Hallowed Ground Living Legacy project where trees memorializing soldiers killed during the Civil War will be planted at strategic locations throughout Town, thus increasing the Town's tree canopy.				
C2.	Develop a tree planting/tree replacement program to maintain and enhance the tree canopy in town.				
<b>Objective D. Encourage clean businesses to locate in the town.</b>					
D1.	Work with the Orange County Department of Economic Development to bring industries and businesses to the Town that have minimal impact on the environment.				
<b>Objective E. Reduce town waste that is disposed of in the Orange County landfill.</b>					
E1.	Implement a town-wide recycling program to reduce the amount of waste disposed of in the landfill.				
E2.	Encourage citizens to engage in other waste-reduction activities, such as back-yard composting and participating in county-wide hazardous waste and electronic recycling collection events.				

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		0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>Objective F. Educate citizens about the proximity of the town to the Central Virginia Seismic zone and the Mountain Run fault.</b>					
F1.	Provide town citizens with information regarding earthquake preparedness through the town's website and other information outlets.				
<b>Objective G. As much as is practicable, assist the State of Virginia with meeting its Chesapeake Bay pollution reduction goals.</b>					
G1.	Work with VDOT to develop complementary storm water management programs to support cost-effective achievement of local and State TMDL goals.				
G2.	Work with the Culpeper Soil and Water Conservation District and the Virginia Department of Conservation and Recreation to secure funding as needed for impervious surface reduction, LID technique implementation, etc.				
<b>Objective H. Effectively manage stormwater runoff.</b>					
H1.	Inventory those areas of town where flooding occurs during significant rain events and develop a plan for improving street drainage, incorporating rain gardens and other storm water management features or drainage improvements in those areas.				
H2.	Reduce the amount of impervious surface in town through landscaping and tree planting along Main Street and other areas.				
H3.	Establish impervious cover limits or open space requirements for new development to better manage storm water runoff.				
H4.	Incorporate Low Impact Development (LID) techniques in the town's development standards manual.				
H5.	Review and amend, as needed, the Land Development Ordinance to address landscaping, tree canopy requirements and parking requirements to ensure they require best management practices that better manage storm water runoff.				

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<b>Healthy Living</b>				
<b>Objective A. To provide opportunities for residents to learn about and engage in activities and lifestyles that promote healthy living.</b>				
A1. Participate in the Let's Move! Cities, Towns and Counties initiative to learn ways to promote healthy living in town.				
A2. Create a "Healthy Living Gordonsville" committee comprised of local school, civic and church group representatives to develop and implement healthy living programs for the community.				
A3. Work with the Orange County Department of Parks and Recreation and the Virginia Cooperative Extension Service to develop and host a series of classes geared toward healthy living, including meal planning, food shopping, exercising, etc.				
A3. Encourage the development of a community garden where residents may grow and harvest their own fruits, vegetables and flowers.				
A4. Develop varying aquatics programs for all ages at Dix Memorial Pool.				
A5. Coordinate the development of a mini-triathlon to be held in the town.				
A6. Develop a challenge course at Verling Park.				
A7. Encourage bike-riding in town by providing locations for bike racks and using "sharrow" markings on streets to indicate road-sharing with bicycles.				
A8. Coordinate the development of 1K and 5K races in town.				
<b>Objective B. To encourage the development of family-oriented recreational/fitness facilities.</b>				
B1. Identify properties in town or in proximity to town that may be utilized for recreational space, specifically in the southeastern and southwestern quadrants of town where such areas do not currently exist.				
B2. Require new developments to set aside and develop a minimum of 25% of usable land area for passive and active recreational uses.				
B3. Seek funding for trail development through the Virginia Department of Conservation and Recreation Recreational Trails Program.				
B4. Partner with the Rappahannock Rapidan Regional Commission to seek grant funding for the development of recreational facilities within the town.				
B5. Replace Dix Memorial Pool with a competition ready facility that may be enclosed to provide year-round aquatics programs for residents of the town and surrounding communities.				



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		0-5 Years	5-10 Years	10-15 Years	15-20 Years
B6.	Encourage the development of a multi-use trail in town to link neighborhoods.				
B7.	Work with Orange County to develop a multi-use trail to link the town to Montpelier.				
<b>Objective C. To develop activities and programs that promote public safety within the town.</b>					
C1.	Work with residents to establish neighborhood watch programs in their neighborhoods.				
C2.	Encourage the police department to conduct personal safety and awareness, firearms training and self-defense classes for all ages.				
C3.	Work with the Gordonsville Volunteer Fire Company to develop and implement a semi-annual fire safety program (tied to the change from/to Daylight Saving Time) to be presented at schools and at local festivals such as the Fried Chicken Festival and the Gordonsville Street Festival.				
C4.	Implement a smoke detector/carbon-monoxide detector program to educate the community and to seek grant funds for the placement of detectors in all homes.				
C5.	Using input from Town Council and neighborhood residents, develop a lighting plan for the installation of street lights where needed in all neighborhoods.				
C6.	Using input from Town Council and neighborhood residents, develop a plan for sidewalk construction to ensure safe pedestrian access in all areas of town.				

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	0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>History and Culture</b>				
<b>Objective A. Develop/provide educational materials about historic, architectural and cultural significance of properties and structures for property owners and prospective owners.</b>				
<b>Objective B. Protect and maintain the historic character of the Town, and consider enhancement of the present Historic Overlay District.</b>				
B1. Seek funding through grants to compile an inventory of potential sites/structures.				
<b>Objective C. Promote the history of the Town and its cultural and historic diversity of all ethnic groups through time.</b>				
C1. Continue to work with Historic Gordonsville to organize events and festivals that highlight and promote the cultural and historic diversity of the Town.				
C2. Identify sites within the Town for the location of Historical Highway Markers.				
C3. Work with local residents to compile documents, photos and oral histories of the Town.				
<b>Objective D. Promote the restoration of the 1841 Freight Depot.</b>				
D1. Support continued enhancement grant funding for the freight depot renovation.				
D2. Work with Historic Gordonsville to renovate the Freight Depot as an historic landmark and explore its potential as a passenger rail station within the Town.				
<b>Objective E. Promote historic tourism within the Town.</b>				
E1. Develop a walking tour of structures within the Town's Historic Overlay District.				
<b>Objective F. Work with business and preservation groups in the Town to promote, encourage and assist in various efforts to capitalize on the Town's place in the Journey Through Hallowed Ground.</b>				
F1. Modify the Town's Land Development Ordinance to incorporate by reference the design guidelines established as part of the Journey Through Hallowed Ground initiative, as well as the Virginia Department of Transportation's "Transportation Efficient Land Use and Design" guidelines.				

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Objectives and Tasks		Time Frame			
		0-5 Years	5-10 Years	10-15 Years	15-20 Years
F2.	Develop a wayfinding signage program that acts as a “brand” for the Town and serves to inform the traveling public of the shopping, dining and tourism opportunities in the historic downtown.				

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		0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>Housing</b>					
<b>Objective A. Promote a wide variety of housing types that provide for the needs of all residents while recognizing that the single family dwelling defines the character of housing within the town.</b>					
A1.	Review the Land Development Ordinance to determine whether changes are needed to encourage new housing that is reflective of the character of each neighborhood.				
<b>Objective B. Encourage the rehabilitation and repair of deteriorated housing within the Town.</b>					
B1.	Identify areas of town in need of housing rehabilitation and explore the use of Community Development Block Grant funding to implement redevelopment as needed.				
<b>Objective C. Encourage the development of mixed-use projects that provide for varying levels of housing types and affordability.</b>					
C1.	Review the Land Development Ordinance and make revisions as needed to incorporate provisions for varying levels of housing types and affordability in new development and mixed use projects where appropriate.				
<b>Objective D. Encourage infill development.</b>					
D1.	Review the Land Development Ordinance to determine whether setback and yard requirements encourage and permit infill development compatible with the existing character of each neighborhood in the town.				
<b>Objective E. Improve the viability of the downtown area by encouraging the establishment of above-retail housing.</b>					
E1.	Review and revise the Land Development Ordinance as needed to better allow the development of above-retail housing in the downtown area.				

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Objectives and Tasks		Time Frame			
		0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>Objective F. Encourage the creation of affordable housing for seniors, young families and young adults.</b>					
F1.	Consider modification of the Land Development Ordinance to require that a certain percentage of any new housing development is affordable housing.				
F2.	Support the use of tax credits as an incentive for the development of affordable housing.				
F3.	Explore the development of an affordable senior living complex within the town.				

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		0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>Land Use and Development</b>					
<b>Objective A. Ensure that the town’s Land Development Ordinance is amended to reflect the land use principles set forth in the comprehensive plan.</b>					
A1.	Review and revise the Land Development Ordinance to reflect the land use design standards and principles set forth in the comprehensive plan, including form-based code standards and the development of a town design matrix, where appropriate.				
A2.	Develop entrance corridor plans to guide the development of the entrance corridors to the town.				
<b>Objective B. Locate a park or playground, and corresponding sidewalk or bike/walk trail connection to other town parks, within each neighborhood in the town.</b>					
B1.	Work with residents of each town neighborhood to determine the best location for a neighborhood park.				
<b>Objective C. Encourage the continued revitalization of downtown.</b>					
C1.	Promote downtown as a destination for cultural events for the enjoyment of residents and visitors.				
C2.	Amend the town’s Land Development Ordinance to incorporate form-based codes that set forth development standards that achieve development consistent on all levels with the character of downtown.				
<b>Objective D. Maintain existing town development patterns in areas that are annexed or boundary-adjusted to become part of the incorporated town.</b>					
D1.	Amend the comprehensive plan as needed to designate appropriate land uses for those areas to be annexed or boundary-adjusted into the town.				
<b>Objective E. Ensure that adequate water and sewer facilities exist to serve new town development.</b>					
E1.	Inventory existing water and sewer capacities and develop a plan for the expansion of facilities as needed to accommodate changes in land use within the town.				

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(Time Frames to be assigned by Town Council)

Objectives and Tasks		Time Frame			
		0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>Objective F. Encourage mixed use development through the use of form-based land development codes that provide for the mixture of compatible uses and building forms to create traditional neighborhood development, reducing the need for the automobile and emphasizing pedestrian access.</b>					
F1.	Review and revise the town's Land Development Ordinance to incorporate form-based code language to create traditional neighborhood features where appropriate.				
<b>Objective G. Encourage neighborhood infill development that is consistent with the architecture, mass, scale and design features existing within each neighborhood.</b>					
G1.	Develop special area plans for each neighborhood to inventory the characteristics of each and provide standards for future development to preserve the character of each community.				
<b>Objective H. Minimize the conflicts between incompatible land uses through the use of buffering and screening requirements for new development.</b>					
H1.	Review and revise the town's Land Development Ordinance to incorporate buffering and screening requirements between residential and commercial, business and industrial land uses.				
<b>Objective I. Ensure consistency between the land use categories of the comprehensive plan and the zoning districts in the Land Development Ordinance.</b>					
I1.	Review and revise the zoning districts set forth in the Land Development Ordinance to be consistent with the land uses outlined in the comprehensive plan, including development standards and illustrations of principles used to define each land use.				

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<b>Public Services and Infrastructure</b>					
<b>Objective A. Explore the development of an alternate municipal water source for the town.</b>					
A1.	As a follow-up to the 2004 water needs study prepared for the town, engage the services of an engineering firm to develop a preliminary engineering study for the use of the quarry as an alternate water source for the town.				
<b>Objective B. Provide an efficient and safe water supply system for all water customers.</b>					
B1.	Continue to replace water meters as needed.				
B2.	Develop a plan for needed water system improvements.				
<b>Objective C. Explore the expansion of wireless or broadband service within the town.</b>					
C1.	Work with Orange County and local internet providers to expand wireless or broadband service in town.				
C2.	Encourage local businesses to establish public wireless hot-spots for internet access.				
<b>Objective D. Enhance public safety for all town residents.</b>					
D1.	Work with Orange County to locate a rescue squad station within or in proximity to the corporate limits of the town.				
D2.	Work with regional healthcare providers to locate an urgent-care facility in Town.				
D3.	Enhance community policing efforts through the use of bicycle patrols.				
D4.	Work with Orange County to ensure all town streets have clear signage and all homes have visible 911 addresses for improved emergency response.				
D5.	Work with the Public Works department to develop a lighting plan for the installation of street lights where needed in all neighborhoods.				
<b>Objective E. Continue to provide efficient waste management to the town.</b>					
E1.	Establish a recycling program that is affordable for town citizens.				
E2.	Pursue the recycling of wood and brush material for use as mulch in landscaping of public areas throughout the town.				



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		0-5 Years	5-10 Years	10-15 Years	15-20 Years
<b>Recreation and Open Space</b>					
<b>Objective A. To protect and enhance existing Town park and play areas.</b>					
A1.	Obtain funding for park enhancement, playground equipment, restroom facilities, etc.				
A2.	Work with CSX to obtain the Verling Park property.				
<b>Objective B. To encourage the development of family oriented recreational/fitness facilities, both privately and publicly owned.</b>					
B1.	Identify properties in town or in proximity to town that may be utilized for recreational or event space.				
B2.	Develop recreational areas in town that are accessible for pedestrians and service vehicles, if necessary, and that are in locations that are compatible with adjoining uses, convenient to users, and suitable for supervision.				
B3.	Locate areas in the southeastern and southwestern quadrants of town where playgrounds or neighborhood parks may be developed.				
B4.	Require new developments to set aside and develop a minimum of 25% of usable land area for passive and active recreational uses and open space.				
B5.	Develop specifications for recreational facilities to be located in new developments.				
B6.	Seek funding for trail development through the Virginia Department of Conservation and Recreation Recreational Trails Program.				
B7.	Partner with the Rappahannock Rapidan Regional Commission to seek grant funding for the development of recreational facilities within the town.				
B8.	Replace Dix Memorial Pool with a competition ready facility that may be enclosed to provide year-round aquatics programs for residents of the town and surrounding communities.				
B9.	Encourage the development of a multi-use trail in town to link neighborhoods.				
B10.	Work with Orange County to develop a multi-use trail to link the town to Montpelier.				
B11.	Promote the development of a community center that provides programs for all age groups.				
B12.	Encourage the development of a community garden where residents may grow and harvest their own fruits, vegetables and flowers.				

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B13.	Partner with churches in town for community event space (Boys & Girls club, etc.)				
B14.	Review the location of sidewalks in town to ensure that all neighborhoods are safely connected for pedestrian access to recreational facilities.				
B15.	Work with residents of each town neighborhood to determine the best location for a neighborhood park.				
<b>Objective C. To encourage the development of organized recreational activities for all age groups.</b>					
C1.	Coordinate the development of a mini-triathlon to be held in the town.				
C2.	Encourage the Gordonsville Volunteer Fire Company to keep the Firemen's Fair in town.				
C3.	Partner with the Police Department or the volunteer fire company to develop a mentoring/recreational activities program for community youth.				
C4.	Develop varying levels of aquatics programs for all ages at Dix Memorial Pool.				

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<b>Transportation</b>				
<b>Objective A. Improve the Gordonsville Airport to become a full-service General Aviation Airport.</b>				
A1.	Establish a timeline for implementation of the Airport Layout Plan (ALP).			
A2.	Continue to pursue funding from the Virginia Department of Aviation for ALP implementation.			
<b>Objective B. Expand the Town's existing sidewalk network to ensure all neighborhoods are served.</b>				
B1.	Develop a sidewalk extension/construction plan for the Town.			
B2.	Work with property owners to acquire right-of-way needed to construct sidewalks in accordance with the Town's plan.			
<b>Objective C. Expand the provision of public transportation in the Town.</b>				
C1.	Work with Virginia Regional Transit (VRT) and the Foothills Area Mobility Service (FAMS) to explore the provision of fixed-route transportation to Charlottesville and Zion Crossroads.			
C2.	Work with VRT to expand the TOOT route in Town to include stops along High Street.			
<b>Objective D. Improve the efficiency of the transportation network in the Town.</b>				
D1.	Encourage VDOT to modify the existing traffic circle so that it operates as a true roundabout.			
D2.	Work with CSX/Buckingham Branch Railroad and VDOT to reinstall an at-grade railroad crossing on Holladay Avenue to make the street a viable connection between South Main Street and Martinsburg Avenue.			
D3.	Work with VDOT to extend Charles Street to South Main Street.			
<b>Objective E. Improve the transportation network within the Town to efficiently and safely accommodate truck traffic traveling through the region.</b>				
E1.	Pursue the construction of roundabouts at the northern and southern intersections of High Street as recommended in the Gordonsville Intersections Improvements Study to better accommodate truck traffic at those intersections.			

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E2.	Continue enforcement efforts to reduce truck traffic on Main Street.				
E3.	Work with VDOT to improve truck route signage within the Town.				
E4.	Work with Orange County, Louisa County and VDOT to resurrect prior planning efforts to develop a truck route around the town.				
<b>Objective F. Ensure that transportation networks associated with new development within the Town are efficiently designed and provide multiple modes of transportation.</b>					
F1.	Modify the Town's Land Development Ordinance to incorporate in total or by reference the design guidelines established as part of the Journey Through Hallowed Ground initiative, as well as the Virginia Department of Transportation's "Transportation Efficient Land Use and Design" guidelines.				
F2.	Develop a wayfinding signage program that acts as a "brand" for the Town and serves to inform the traveling public of the shopping, dining and tourism opportunities in the historic downtown.				
<b>Objective G. Make rail transportation a viable component of the Town's transportation network.</b>					
G1.	Work with the providers of rail transport within the region to re-establish a passenger rail stop in the Town.				
G2.	Work with Historic Gordonsville to renovate the Freight Depot as an historic landmark and potential passenger rail station within the Town.				